

# Talking Home Renovations

## with The House Maven

...takes the stress out of home renovation!

Are you planning a home renovation and worried that you don't know what you are doing? Talking Home Renovations with the House Maven is an educational and entertaining podcast that will ease your fears. Join architect Katharine MacPhail as she interviews contractors, vendors, other architects and homeowners, gathering tips and cautionary tales about home renovations. Learn about materials, what to expect, what to avoid and how to make the most of the money that you will spend on your renovation.



[www.talkinghomerenovations.com](http://www.talkinghomerenovations.com) for episodes, transcripts and more!



### INTENDED AUDIENCE

Emily is a first time homeowner who is getting ready for a home renovation. She and her husband Dan have never undertaken a construction project. She wants to be informed about the decisions she will have to make and wants to learn as much as she can ahead of starting the process. They have two small kids living at home, 5 and 2. They recently bought a 1400 square foot house and want to do most of the renovations themselves but are planning to hire a contractor and possibly an architect for the addition.

### CREATOR AND HOST

Katharine White MacPhail is an architect from Eastern Massachusetts specializing in additions and renovations to existing homes. She believes architects are for everyone and is on a mission to help homeowners through the podcast, classes, masterminds, a design helpline and traditional architectural services. She is married with 3 pretty much grown kids, is the secretary of the Boston Scottish Fiddle Club and manager of the fiddle band Scottish Fish. She is a lapsed Massachusetts Master Gardener.

### ANALYTICS (As of July 19, 2021)

16,830 unique listeners all time, 55,231 downloads all time, 3,221 downloads per 28 days (average) Downloaded in 87 countries (95.5% in United States, Canada, Australia and United Kingdom)

### WHAT PEOPLE ARE SAYING (ON APPLE PODCASTS):

#### So Helpful!

I love all the information that is available through Katharine's podcast. This is such a goldmine for anyone who's even curious about renovating their home! It's a must listen.

#### Excellent!

Great podcast for any home owner. Very informative, great knowledgeable guests, entertaining and interesting. Overall great quality.

### Easy to listen to, lots to learn

Katharine does a great job of asking the questions we want answers to and guiding the conversation knowledgeably and with humor



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